



## **BOARD MEETING**

May 15, 2018  
2:00 p.m. to 4:00 p.m. CT  
**Embassy Suites, Murfreesboro**

### **Meeting Minutes**

#### Members Present

Angela Belcher  
Carla Jarrell  
Colleen Dudley  
Daryl Hill  
Jackie Mayo  
John Besser  
John Callow  
John Roberts  
Lorrie Shearon  
Sharon Bosworth

The Housing Fund  
Pinnacle Financial Partners, Inc.  
Habitat for Humanity of Tennessee  
Woodbine Community Organization  
HomeSource of East Tennessee  
Franklin Housing Commission  
City of Murfreesboro  
Habitat for Humanity of Greater Nashville  
THDA  
Affordable Housing Resources

#### Members Participating by Phone

David Arning  
Eric Haralson  
Gerald Hallenbeck  
Keith Lampkin  
Keith Turbett  
Paul Morris  
Sernorma Mitchell

LHP  
Triage Associates  
First Tennessee  
City of Clarksville  
First Tennessee  
Memphis Area Association of Government  
HUD

## Welcome and Introductions

John Roberts welcomed all members by having those present introduce themselves and their affiliation and then those on the phone responded to a roll call.

The minutes were reviewed and approved by the board.

## Executive Committee Reports

Sharon Bosworth gave the Treasurer's report. A copy of which is attached to these minutes.

Carla Jarrell gave the Secretary's report which focused mainly on membership. Current paid memberships total 180. There are 140 individuals that were previously members that have not paid for 2018. Some of those memberships go back to 2015, not all were members in 2017.

A discussion followed about the possible reasons why the membership levels are down. It was suggested that perhaps the coalition is not being perceived as an organization that provides enough quality information for the members. In other words "what are they paying for".

Jarrell asked if the board would like for her to do one more mailing for the 2018 dues. The board agreed that one more invoice mailing should be done in 2018.

## Regional Council Leaders Reports

Angela Belcher said that the Middle TN council would be hosting their meeting between July 15<sup>th</sup> and August 15<sup>th</sup> in Clarksville.

Paul Morris reported that the West TN council held their most recent meeting April 26 in Martin. The presenters were THDA and the Martin Housing Authority. The next meeting will be in Jackson, TN.

John Roberts reported that the new chair for East TN is Melanie Cordell from the TN Valley Coalition for the Homeless. Their next meeting is August 15.

## Committee Reports

Education Committee/HCET – Daryl Hill reported that there were no new developments in the education committee of HCET.

Membership Committee – Carla Jarrell reported that she had given the membership report earlier as part of the Secretary report.

Legislative Committee – Eric Haralson reported that Day on the Hill is essentially one year away.

Communication and PR – Advocacy Committee – Sernorma reported that she had submitted several things to be added to the website. And would like access to be able to load those items herself. John asked Rhonda to get with Sam to make sure that Sernorma could access the website.

Finance Committee – Sharon Bosworth reported that the Treasurer’s report had already been given.

This being the end of the scheduled agenda John Roberts called for any new business.

- 1) Revisions to our existing brochure. A discussion was held about which version of the brochure was preferred by the board. Since not all board members have copies of the existing brochure and the one developed for Day on the Hill it was suggested that a copy of each be emailed to the membership. Carla Jarrell will email the existing brochure and Eric Haralson will email the Day on the Hill brochure.
- 2) A vote was taken to approve Amy Schaftlein to fill the remainder of Sheila Jordan Cunningham’s term on the Board. This motion was approved.
- 3) There was a discussion about the difficulty some members are having getting access to the website. John would talk with the web provider and find a solution for this issue.
- 4) Eric Haralson reported that as part of a class on non-profit management that he is taking he is working on job descriptions for the officers of the coalition. And for the regional Chairs as well.
- 5) John mentioned that Ralph Perrey had mentioned a couple of things to him this morning before the THDA presentation began:
  - A) Ralph asked for our assistance in planning for Day on the Hill for 2019. The Board inquired as to whether or not a decision had been made by THDA as to when the Day on the Hill activities would take place since they are to occur as part of the Governor’s Housing Conference. John said he would ask about this.
  - B) Ralph suggested we consider a dedicated resource for the coalition, like a director or administrative person. A discussion as held about the lack of income to pay for an ongoing or shared position. A discussion about a larger/different type of dues structure was started but discussion was stopped when it was decided that the board needs to consider a planning retreat to determine exactly how it wants to move forward and position itself for the future.

There appearing to be no further business to be brought before the Board the meeting was adjourned.